



CREDENTIALS 2026

Own the attention *others* *rent.*

An independent, founder-led brand, media and communications agency. Remote by design, working with companies worldwide.

WHO WE ARE

One senior team, *start to finish.*

Quiamo helps companies get chosen more often: clearer positioning, identities that survive every format, websites and search that answer buyers, media on a flat fee, communications that hold a company together, and a Studio that makes films and imagery without a location.

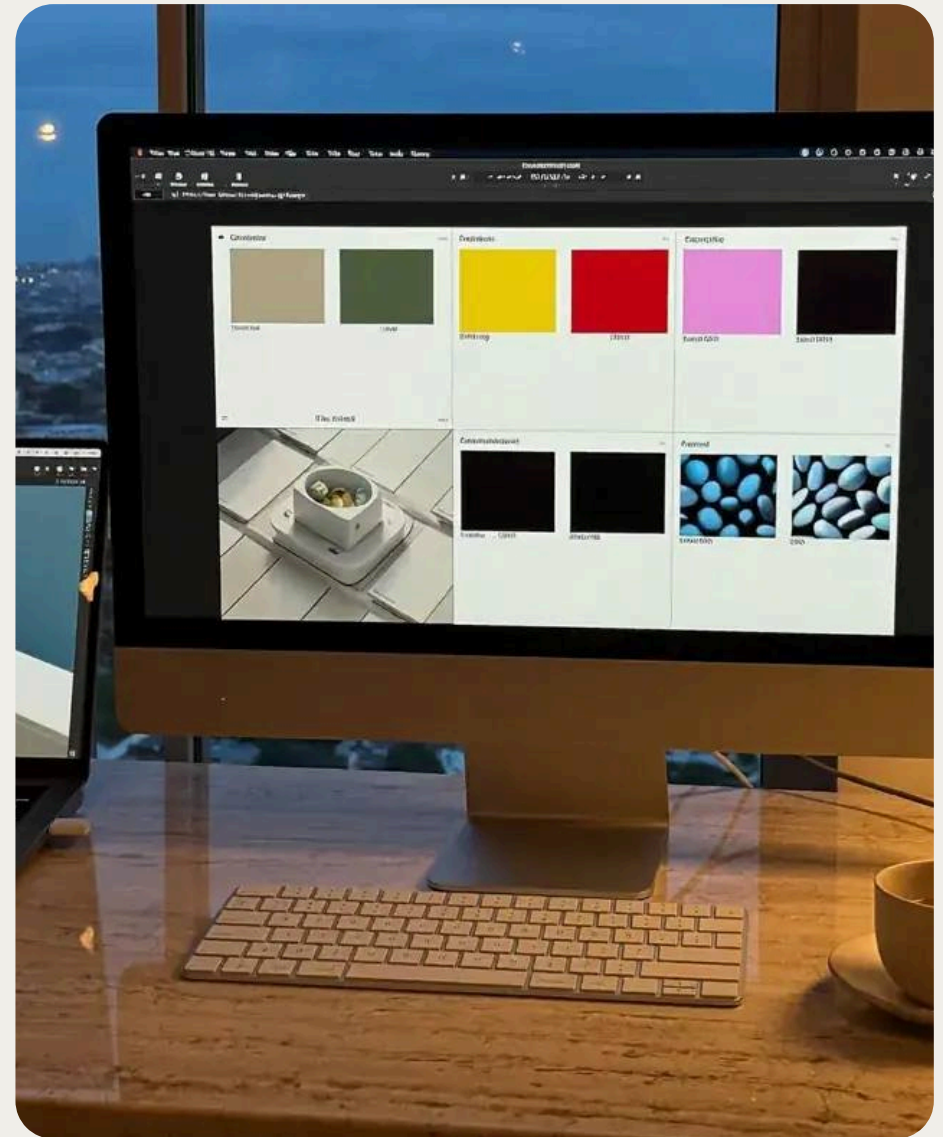
Strategy, design, search, media and communications usually sit in four agencies that blame each other. Here they sit at one table, answer to one fee and are measured on one thing: how much more often you are chosen.

Kunal Waghmare

Founder and strategy lead. 23 years in marketing with leading global brands, across branding, corporate communications and integrated marketing. Reads every brief and stays on the work until it ships.

Karuna Waghmare

Co-founder. Leads human resources and corporate communication, and makes sure the specialists who join a project are briefed properly and stay with it.



From the first sentence *to the last click.*

BRAND	GROWTH	COMMUNICATIONS	STUDIO
Brand strategy	Website design	Corporate communications	Campaign art direction
Identity & logo design	SEO & AI search	Internal & change communications	Film, video & photography
Rebranding & brand architecture	Media planning & buying	Leadership communications	AI talent and AI production
Brand guidelines & portals	Performance marketing	PR & media relations	Product launch
Packaging design	Social media & creators	Annual & sustainability reports	
	E-commerce & D2C	Exhibitions & events	
	Retention & lifecycle	Content & editorial	
	Analytics, CRM & attribution		

Every service has its own page at quiamo.com/services/ with scope, process and questions answered.



WHO CALLS US

Different rooms. *The same problem.*

Engineering-led manufacturers selling into global markets, consumer brands fighting for a thumbnail, and service businesses whose buyers need a clearer reason to trust them.

Consumer electronics

Beauty & skincare

Fashion & apparel

Food & beverage

Jewellery & luxury

Manufacturing & industrial

Electronics & hardware (B2B)

Automotive, EV & mobility

SaaS & fintech

LANGUAGES

English, Hindi, Marathi, French, German and Spanish in the core team, with native-speaking specialists for other markets.

A flat fee. *Never a cut of your media.*

01 First call, free

A video call with the founder to understand the problem. You will know within it whether we are the right people.

02 Written proposal

Scope, deliverables, timing and a fixed fee in writing. Changes in scope are agreed before work changes.

03 Flat fee

A fixed project or monthly fee. We never take a percentage of media spend, so our advice never depends on how much you spend.

04 Your accounts

Ad accounts, analytics, tag managers and dashboards are set up in your company's name. If we part ways, everything stays with you.

05 Measured honestly

Outcomes and baselines agreed before work starts. Every report says which figures are measured and which are modelled.

06 Remote by design

Work runs over video, shared documents and clear written notes, in your time zone. No travel billed to you.

The thinking, *shown in full.*

CASE NOTE • INDUSTRIAL REBRAND

Industrial rebrand and demand generation

Situation. An electronics manufacturer with a long operating history, little marketing investment and a sales pipeline that relied heavily on referrals.

Work. Positioning, identity and guidelines, planned product launches, a CRM-backed lead handover, professional social content and internal brand communication.

quiamo.com/insights/industrial-rebrand-and-demand-generation/

CASE NOTE • EXHIBITIONS AND EVENTS

Industrial exhibition communication and follow-up

Situation. A broad industrial electronics portfolio, several exhibitions in India and Taiwan, a brand transition and a need to look like one company everywhere.

Work. Application-led poster themes, invitations, social posts, trade advertising, information cards, a planned booth concept and structured lead qualification.

quiamo.com/insights/industrial-electronics-exhibition-communications/

CASE NOTE • FINANCIAL SERVICES COMMUNICATIONS

Investment advisory: one clear explanation, start to finish

Situation. A trust-sensitive advisory business needed discovery, enquiry, onboarding and client reporting to tell one consistent, accurate story about its service.

Work. Website content and redesign, search and paid campaigns, portfolio report structure, onboarding communication, seminars, press kits and internal training material.

quiamo.com/insights/investment-advisory-digital-communications/

Case notes describe work led by our founder and team, written up without client names. Figures quoted on the site are as reported by the source and not independently audited.
All 23 notes: quiamo.com/insights/

Different categories. *The same discipline.*

CASE NOTE • LOYALTY PROGRAMME MARKETING

One marketing system for a loyalty platform

Situation. A loyalty commerce and payments business explained itself well to corporate buyers but less clearly to the members who had to use it.

Work. Audience-specific messaging, stage-based campaign calendars, consistent reporting definitions, competitor and perception reviews, and briefs that kept many teams on one message.

quiamo.com/insights/loyalty-commerce-marketing-system/

APPROACH NOTE • CHANGE COMMUNICATION

Communication during a platform transition

Situation. A local food platform joining a larger international group, with operating knowledge held informally and teams growing quickly during migration.

Work. Stakeholder mapping, decision briefs, task and exception documentation, knowledge-transfer training and status reporting that shows unresolved issues openly.

quiamo.com/insights/platform-transition-stakeholder-communication/

DEVELOPED APPROACH • LUXURY BRAND COMMUNICATION

Luxury brand communication with discipline

Situation. Luxury watch communication often relies on a shared premium aesthetic, so brands look interchangeable and give buyers no specific reason to choose.

Work. Positioning built on evidence, precise messaging, restraint rules for image, copy and layout, and approval guidance that partner teams can actually apply.

quiamo.com/insights/luxury-brand-communication-discipline/

Case notes describe work led by our founder and team, written up without client names. Figures quoted on the site are as reported by the source and not independently audited.
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THE STUDIO

Commercials made *without a location.*

Our Studio makes product films, social loops, AI product photography and consistent AI talent. Every AI person is disclosed as AI. To show what it can do, we invent brands and build them properly: Olive Orchards Pantry, Hibis Juice and CrazyFruity are Quiamo concepts, not clients.

Where a live-action shoot is genuinely needed, we write the brief and can manage a production partner in the right country, agreed per project.



Olive Orchards Pantry and CrazyFruity: Quiamo concept brands. The person is AI talent from our Studio.

The details your *vendor form asks for*.

LEGAL ENTITY	Quiamo Digital Market Services LLP
REGISTERED ADDRESS	Padmavati Hills H103, Bavdhan, Pune 411021, India
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ENGAGEMENT	Remote, worldwide. Fixed project or monthly fees agreed in writing.
CONFIDENTIALITY	NDA signed before any detailed briefing, mutual or one-way, on your paper or ours.
OWNERSHIP	Accounts, data and dashboards set up in the client's name. Intellectual property terms agreed in the contract.
AI USE	Used within our published editorial standards, and disclosed. AI people are always identified as AI.
MORE DETAIL	quiamo.com/working-with-us/ · quiamo.com/how-we-charge/ · quiamo.com/how-we-measure/



Every good brand story
starts with *one email.*

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quiamo.com/send-a-brief/

The first call is free. A senior person replies within one working day.